

Dear Friends!

You are warmly welcome on a workshop entitled *Value Co-Creation in Digital Era!* held on **23 August 2017** (9:00-16:00) **Helsinki**, at Finnish Institute of Occupational Health, Topeliuksenkatu 41 B.

The aim of the workshop is to provide a stimulating and interactive platform for researchers to share, discuss and develop their ideas, project results and work-in-progress papers.

Papers will be discussed in a roundtable format. The session is chaired by Prof. **Kyoichi Jim Kijima** (Tokyo Institute of Technology).

We kindly invite you to submit an extended abstract (about 2000 words) by email inka.koskela@ttl.fi. The submission should contain authors' names, institutional affiliations and email. **Deadline for abstracts: 2 August 2017.**

Participation is free of charge with limited seats available. **Register now to secure your seat** 😊 <https://elomake3.uta.fi/lomakkeet/19331/lomake.html>

The workshop is organized in collaboration with [KUMOUS](#), [SWIPE](#), [DEEVA](#)- and [eArvonluonti](#) projects.

Looking forward to co-creating with you on 23 August!

PS. The workshop will be followed by a half day **webinar** on **24 August 2017**. Stay tuned, more details will be available soon!

